Abstract

This paper will discuss and explain the purpose of my two selected peer-reviewed research

journals. It will also discuss how the identified theories support the method of educational

research. The theoretical framework is to gain knowledge and understand the methodological

effect of this study.

Assignment Overview: Theoretical Framework / Foundation

I have selected two peer-reviewed research journals: First, "Student Recruitment

Strategies in Higher Education: Promoting Excellence and University" written by Nicoline

Frolich and Bjorn Stensaker; and second, "A Conceptual Framework for the Design and

Evaluation of Online Learning Modules in Professional Training and Academic Education in

Business" written by Wray Bradley. The theoretical framework between these peer-reviewed

journal studies is to develop a strategic approach to help improve educational institutions deliver

quality learning for all students. The article states, "Presentation of research allows students to

gain valuable experience that will be useful in graduate school and/or their chosen careers

(Bartkus, Mills & Olsen, 2010)." It is imperative to ensure that educational research studies meet

the academic interest of students' success.

1st Article: Student Recruitment Strategies in Higher Education: Promoting Excellence and University

The purpose of this peer-reviewed journal study is to analyze how excellence and

diversity are addressed in students' recruitment strategies and how these strategies are developed

in eight Norwegian higher education institutions. The researchers want to ensure that higher

educational institutions should provide excellence and diversity methodological approaches

when developing institutional recruitment strategies. The article states, "The promotion of

excellence is currently framed as a central strategy that will help higher education institutions to prosper in an increasingly open and competitive environment, primarily due to advantages higher educational institutions will gain through knowledge transfer, high enrolment and prestige within the scientific community and among the public at large (Frolich & Stensaker, 2010)." It is significantly important to ensure that schools compete in a number of areas including funding resources, reputations, grants and many others to promote their business operation successes.

Method of Qualitative Analysis Employed

The researchers used qualitative component research to investigate and explore how the recruitment strategies at a number of Norwegian higher education institutions address issues of excellence and diversity. The data were collected by in-depth interviews conducted with the management and senior offices in charge of student recruitment. The article states, "The researchers have combined document analysis with qualitative interviews to investigate the development of institutional student recruitment strategies, their characteristics and their links to the individual institution's profile and ambitions (Bartkus, Mills & Olsen, 2010)." The data analyses were recorded to guide the study and examine this process in relation to organizational strategies for students' recruitment.

How does the Identified Theory Support the Research Methodology of each Study

The researchers identified Chao Theory to help them study the students' behavioral recruitment strategies. Chao Theory is the process of addressing the uncertainty, risk and issues facing educational institutions by improving the capabilities for students' recruitment processes. The article states, "These researchers view strategy as a process or practice (Frolich & Stensaker, 2010)." I believe that it is vital to recruit students who are willing to learn and work together with their teachers.

2ⁿᵈ Article: A Conceptual Framework for the Design and Evaluation of Online Learning

Modules in Professional Training and Academic Education in Business

The purpose of this peer-reviewed research study is to present a conceptual framework that describes online course module design and implement new research programs for online learning education. The researchers define an online learning module as a learning component that is presented on a course via the website. The article states, "The learning module may be delivered by software such as Blackboard or it may be presented on a website by programming without predesigned delivery software (Bradley, 2011)." I believe that an online learning module is designed to help students achieve meaningful learning instructions at their own pace.

Method of Qualitative Analysis Employed

The researchers used qualitative research method to examine the assessment schemes of three different online programs at a large university. The data were collected by interviewing undergraduate students, collecting online MBA students' portfolios and collecting students' reflection statements from the school of education distance learning program. The data were analyzed to ensure that researchers obtain accurate information for the study.

How does the Identified Theory Support the Research Methodology of each Study

The researchers identified Cognitive learning Theory to help them study and determine how the instructional strategy will be implemented for the study. Cognitive Learning Theory is the process of how information is retained and processed for learning. It focuses on the study of how people think, understand and know information. The article states, "They emphasize on learning how people comprehend and represent the outside world within them and how our ways of thinking about the world influence our behavior (Bradley, 2011)." I believe that cognitive

learning theory is useful for educational research because it helps researchers identify the success and development of the study.

Conclusion: Critique of Theoretical Framework/My Perspective

The theoretical analysis for these peer-review research journals is to create educational institutions as a community-centered environment where students, teachers and faculty members interact. These studies indicate that researchers focus on how to implement strategic processes to improve students' learning opportunities for academic success. The articles states, "This instructional strategy will have the greatest affect on the student's learning experience and learning outcome (Bartkus, Mills & Olsen, 2010)." I believe that higher educational institution should show significant procedures for maintaining their own characteristics of recruitments.

These studies have presented a conceptual framework that can be used by educational administrators to employ and provide learning improvement for students. The article states, "The issue of learning outcomes with online learning versus traditional classroom instructor and other delivery methods continues and there is much research that still needs to be done when comparing different delivery methods (Frolich & Stensaker, 2010)." I believe it is significantly important for researchers to develop a better online learning system to help students attain quality online learning opportunities.

Works Cited

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